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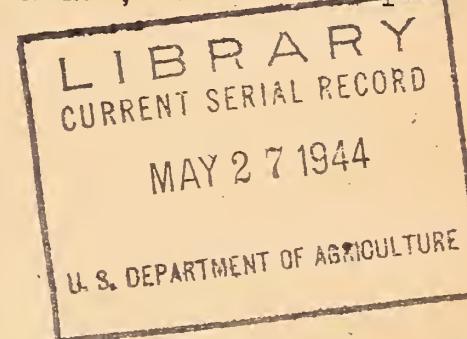
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CAMPAIGNS REPORT NO. 43

February 2, 1944

## RATIONING AND PRICE CONTROL CAMPAIGN

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>PUBLICATIONS</u>		
Letter to State Extension Directors Releases (OPA): Higher ration point values for beef, etc., (OPA-3853) Reduced point values for major canned vegetables (OPA-3854) Meet Your Price Panel	Fulghum, Ext	Sent to Extension Directors, or to Extension key specialists
War Letter for Agriculture Oregon and Washington woods run logs given new ceiling prices Ceilings announced for used containers Canned goods point values go down but not "out" Increases of one or two ration points for most cuts of beef, etc.	Charles, OI	Completed
Food and Home Notes Coconut complications	Douglass, OI	Completed
The Tobacco Situation (Jan. 1944) Maximum Prices by Grades Established for 1943 Crop of Burley	BAE	Completed
The Dairy Situation (Jan. 1944) Butter Price Ceilings Amended	BAE	Completed
Digest of Price Regulations that Apply to Agricultural Regulations	BAE	In clearance
<u>RADIO</u>		
Radio Round-up on Food The Dark Cloud (Meat point values raised) The Silver Lining (Point values for vegetables reduced) Introduction Please (Frozen baked beans--ration-free)	Hoffman, FDA	Completed
Servel Electric Network Broadcast New Point Values for February	Hemphill, OI	Completed
<u>Homemakers Chat</u>		
Question and Answer on Ration Tokens Price Ceilings, Rationing and Good Nutrition	Wharton, OI	In preparation
	Wharton, OI	In preparation



Subject	- 2 -	Assigned	Status
CBS Country Journal Canned Food and Rationing		Hemphill, OI	Completed
Victory Garden Network Program Rationing and Home Canning		Hemphill, OI	In clearance
Farm and Home Hour Frozen fruits moved to make storage room Ways to use canned snap beans		Briggs, OD Van Deman	Completed Completed
HOME FOOD PRESERVATION CAMPAIGN			
Handbook on home food preservation		Van Deman- Graetzer, OWI	In preparation
Save the surplus by canning, drying, and other methods of home food preservation plans for movie short.		Van Deman	In progress
Press Information on home canning--to Farm Journal and Farmer's Wife.		Van Deman	Completed
Gave McCall's magazine information on home food preservation		Van Deman	Completed
Information on home food preservation -- to Westinghouse Electric Company		Van Deman	Completed
Home canning equipment for '44--for Food and Home Notes		Davis	In preparation
Information to OWI War Guide magazine on home food preservation		Van Deman Davis	Completed
Information on home food preservation to Better Homes and Gardens		Davis	Completed
Radio - (Blue) Home food preservation in '44		Van Deman	February 1
NUTRITION AND INDUSTRIAL FEEDING CAMPAIGN			
Press Give a good egg a break--for Food and Home Notes		Davis	January 29
Mimeograph on one-dish meals--for Consumer Time to use as follow-up material		McDonough Davis	In preparation

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POST-WAR PLANNING CAMPAIGN		
<u>RADIO</u>		
Farm and Home Hour (Blue)		
Post-War Agriculture Series #9, Feb. 3, "Farm Production After the War", N.E.Dodd, AAA	Lamphere, AAA	Completed
February 10, #10, "Consumption for Health", H.R.Steibeling, BHN&HE	Van Deman	In preparation
FARM SUPPLIES AND TRANSPORTATION CAMPAIGN		
The Farm Equipment and Supplies Outlook (Food Information Series)	Charles	Issued
Pasture and Forage Designated Production Increment Crops	Charles	In clearance
Dairy Equipment for 1944 (For Dairy Situation)	Herman	In preparation
<u>Radio</u> Farm Flashes:	Reynolds	In clearance
New fertilizer for potatoes		
Ammonium nitrate good fertilizer		
Apply ammonium nitrate		
Handling ammonium nitrate		
FARM LABOR CAMPAIGN		
<u>PUBLICATIONS, LEAFLETS, ETC.</u>		
Printed version of VFV on Farm Front	Hancock	In clearance
Printed version of Women Farm Workers	Bailey	In preparation
WLA Recruiting leaflet, Revision	Bailey	In preparation
VFV Recruiting leaflet, Revision	Hancock	In preparation
VFV Membership Card	Hancock	In clearance
<u>POSTERS</u>		
VFV Enrollment poster for use in schools	Hancock	In clearance
VFV Recruitment poster	Pace	In clearance
WLA Recruitment poster	Hancock	In clearance
<u>FEATURES</u>		
Pictures and 600 word story on WLA to the Nation's Agriculture	Bailey	In preparation
1500 to 2000 word feature story on VFV to Progressive Education	Bailey	In preparation

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RADIO		
Farm Flashes:		
How Use Young Workers	Reynolds	In preparation
Training Young Workers	"	"
Schools Train VFV's	"	"
Farm Labor Needs	"	"
Bid Early for Women Volunteers	"	"
Year-round Women Helpers	"	"
"Live-in" Volunteer Workers	"	"
Farm and Home Hour		
Feb. 8 - Carl Hancock, Farm Labor Campaign Manager and Al Bond, "Farm Labor Needs in 1944"	Hancock	In clearance
NUTRITION CAMPAIGN		
Basic Seven tied into School Lunch Story for State Teachers' Magazines	Solomon	In preparation
Sandwiches with food value, or what the men of Washington eat at their desks-- appointments for Clementine Paddleford for THIS WEEK article	Nichols	Finished
Feature on Eggs from Nutritive and Supply Standpoint in current CLICK	Nichols	March issue
Nutrition Bookshelf for March CONSUMERS GUIDE - also other FFFF aids	Gilbert	Finished
News for Wartime Living Section, BETTER HOMES AND GARDENS	Nichols	Finished
Nutrition Notes for OWI Services	Fairfield	Finished
Leaflet on use of abundant foods for local Nutrition Committees	Nichols	In preparation
WOMAN'S DAY will use "Soybeans in the Victory Garden" in their April issue	Hochbaum	Picked up
Vitamins for Victory: Cabbage is King; Cold Hot Bread; Weekly Food Bill;	Burns	Finished
More Than Skin Deep; Color is a Come On; Penny Wise Lincoln	Hoffman	Finished
INS and PA		
Lunch at School	Burns	Finished
Cheese in Lunch	Burns	In preparation
Farm and Home Hour		
School Lunches	Hagen	Finished
Feb. 8, Mrs. Ernestine Perry and Ruth Van Deman, Food for War Workers	Molohon	In preparation

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Homemakers Chats		
Basic 7 In Winter	Burns	Finished
Punch In Lunch	Burns	In preparation
Federal Food Reporters: Carrots, Peter Rabbit's Delight; Potatoes, Food that Counts	Campbell	Finished
Consumer Time: Winter Vegetables	Dickey	Finished

PRODUCTION GOALS CAMPAIGN

Commodity charts on vital products supplies to AAA Committeemen for goals use.	Beckman, AAA	Completed
Series of Food Production cartoons for WNU use	Beckman, AAA	In preparation
Homemakers Chats		
4-H Wartime Plans	Wharton, OI	In clearance
Farm Flashes		
Report on Milk Prospect	Herndon, OI	Cleared
More Oats from Fewer Acres	Reynolds, OI	Cleared
Watch for Weed Seed	Reynolds, OI	In clearance
PA and INS		
Star Dairy Makes Good	Fox, FSA	Cleared
Press		
Phenothiazine treatment increases supply of sheep casings	Burch	Cleared
Improved method of preserving chicken feathers	Burch	Cleared
The European Corn Borer in 1943	E&FQ	Issued

FOOD CONSERVATION

Consumer Time, Feb. 12, "Food Conservation"

MISCELLANEOUS

Information on clothing conservation - to BETTER HOMES AND GARDENS	Davis	Completed
Material on civilian clothing situation- to Journal of Commerce	Davis	Completed
Farm and Home Hour		
Feb. 7 - Z.R. Pettet, Chief, Div. of Agri. Dept. of Commerce, and Al Bond, "Farm Records for the Record"	Bond, OI	In preparation
Feb. 9 - Frederick D. Mott, Chf. Medical Officer FSA, "Helping Farm Families Keep Fit"	Fox, FSA	In preparation
CBS COUNTRY JOURNAL - 1:30 pm Sat (EWT)	Bergoffen, FS	In preparation
2/5 - Lyle Watts, FS, "Forest Program for the Nation"		

